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LYNGBY PORCELÆN

PORCELÆNSFABRIKKEN
DANMARK

Press release, spring 2018

Darling of design in a free glaze

The Lyngby vase is one of the most popular icons of Danish design history. This industrial-design vase is familiar in Denmark and internationally, with its orderly grooves exuding Bauhaus references, and turning the Danish minimalist design tradition into applied art. Even icons may benefit from refreshing, however. That is why, in recent years, the Lyngby vase has been produced in different colours, each shedding new light on the original white design, and now Lyngby Porcelæn is giving even more free rein to the creative forces. Spring 2018 will see the introduction of three brand-new variants of the vase. An experimental glaze running down the side gives this iconic design a completely new nonchalance and a hint of uniqueness, with white, black and rose-pink glazes applied by hand, making each vase one of a kind.



As a design nation, Denmark draws on a long history of world-renowned designers and an even wider range of international design icons. A privileged position indeed and deserving of great respect – but also a platform that quite naturally allows for a counter-current to all that is minimalist and architectural. In recent years, deliberately imperfect, unique and autonomous styling has found its way into ever more design universes. This is certainly true of ceramics and porcelain, where experimental techniques such as “running glaze” have taken this trend to new heights, bringing unique styling to well-known utility items,

from mugs to vases. As the manufacturer of the iconic Lyngby vase, Lyngby Porcelæn has of course also embraced this trend in glazing, and is now introducing its popular 20 cm vase in three different colours with the unrestrained glaze, giving the world-famous design a brand-new and ultra-modern bohemian DNA.

A runaway success

The origin of the Lyngby vase is utterly unique in the history of Danish design. Whereas most other design icons are strongly linked to their originators, the Lyngby vase is an anonymous design, having emerged from the Danish Porcelain Manufactory in the 1940s – and this spring's on-trend reinterpretation is a continuation of Lyngby Porcelæn's "anonymously unique" concept. The "running" vases, made of earthenware, each have a glossy glaze applied by hand, running spontaneously over the edge and giving each vase an individual, crafted look.

Just like the classic Lyngby vase, the vases with the running glaze are an open invitation to create a group display – either in monochrome or mixing different colours and heights. This means new fans and old collectors alike can enjoy the glaze trend and experience the distinctive result of combining materials and creating an interplay of the transparent glass Lyngby vase with the aura of the glossy running glaze and the rustic gravitas of the matt earthenware.

The Lyngby vase with the running glaze is available in White, Black and Rose-pink, priced at EUR 79.00 (RRP).

This new product will be in shops from early March.

Images and press releases are available to download from www.lyngbyporcelaen.com

To locate your nearest dealer, please call tel. +45 4588 6633

For further information, please contact:

Geelmuyden Kiese A/S:

Bettina Vestergaard Færgeman

Mobile +45 2384 0963

bettina.faergeman@gknordic.com

Lyngby Porcelæn:

Bente Fallinge

Mobile +45 2516 0761

bfa@rdg.dk