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LYNGBY PORCELÆN

PORCELÆNSFABRIKKEN
DANMARK

Press release, spring 2018

Lighting design on a Lyngby footing

In recent years, Lyngby Porcelæn has been launching new designs and relaunching modern classics. This has taken the brand in a different direction from its “Lyngby vase” signature design. Nevertheless, many people still essentially associate the brand with minimalism and industrial sculptural, as reflected in the history of Danish porcelain. This DNA is still very much in evidence in this spring’s new product, created in cooperation with the Formgiverne design studio. Cecilie Toklum and Robert Larsen are the people behind Formgiverne. They have set classic Lyngby styling in a contemporary context with a modern design for a candle holder, paying tribute to its undeniable origins in the vase even as it invites you to create your very own light sculpture.



In their creativity, all designers have to recognise that they stand on the shoulders of design pioneers who have gone before them. This is perhaps especially so in Denmark, where we have such an extensive design heritage and portfolio of classics that it can be difficult to create something new without visible references to the past. Cecilie Toklum and Robert Larsen are very much aware of this. Their background is in design, fashion and pictorial art, and both specialise in contemporary interpretation of icons. Now, working with Lyngby Porcelæn, they are proactively relating to the design universe surrounding the iconic Lyngby vase. That universe is constantly expanding to include new colours, materials and products such as bonbonnières

and lamps, but up until now, there has not been a candle holder. This spring's launch of the taper candle holder will fill that gap for Lyngby Porcelæn, suggesting an ultra-simple festival of light with two new designs in different heights, refining the familiar Lyngby grooves and encouraging the urge to collect.

Crimped grooves and co-creation

As a design studio, Formgiverne is accustomed to working and designing across different categories. That skill is very much in evidence in this spring's new taper candle holder, using the classic Lyngby vase as a springboard and converting this into two candle holder designs, each with its own aesthetics and personality. Common to both new candle holders – made from Lyngby Porcelæn's glossy, white signature material – is their reinterpretation of the familiar grooves, producing a sophisticated pleated effect with the widest part at the bottom and becoming narrower and narrower towards the top. Available in two heights, the base of the candle holders has been created from the same pure cylindrical form as the Lyngby vase, but broken up by a distinct waist, compressing the grooves to make them narrower as they form the candle holder. This extremely simple but effective design makes it possible for Toklum and Larsen to add their own creativity to the iconic universe without deconstructing the familiar grooves.

In keeping with the latest creative trend and the desire to co-create, the new taper candle holders have also been created to complement one another in pairs or as collections, paving the way for unique, personalised light sculptures.

The Lyngby Porcelæn Taper Candle Holder in white, glossy glazed porcelain is available in two heights (7 cm and 11 cm) priced at EUR 17.00 and EUR 20.00 respectively (RRP).

This new product will be in shops from early March.

Images and press releases are available to download from www.lyngbyporcelaen.com

To locate your nearest dealer, please call tel. +45 4588 6633

For further information, please contact:

Geelmuyden Kiese A/S:

Bettina Vestergaard Færgeman

Mobile +45 2384 0963

bettina.faergeman@gknordic.com

Lyngby Porcelæn:

Bente Fallinge

Mobile +45 2516 0761

bfa@rdg.dk