



- Est. 1936 -

LYNGBY PORCELÆN

PORCELÆNSFABRIKKEN
DANMARK

Press Release Autumn 2018

A Bauhaus lamp with well-known fluting

With its clean design and well-known fluting, the new Fitting #02 pendant is a beautiful addition to Lyngby Porcelæn's beloved design universe.



Is it possible to design a lamp where the shade and bulb come together to create a harmonious whole? The answer is yes – and the proof is Fitting #02, the latest addition to Lyngby Porcelæn's ever-expanding range of design objects with classical elegance and contemporary appeal.

Fitting #02 is a refined, simple lamp with exquisite details in the finest white porcelain. Sleek, straight lines and elegant circles come together effortlessly in a design that clearly references the popular Bauhaus style. This design school is particularly admired by the Danes for its clean, functional approach to design, where form follows function. The designer behind the lamp, Philip Bro Ludvigsen, also confesses to embracing this attitude. The new pendant, therefore, offers several functional aspects:

"Originally, the lamp was envisioned with a large, decorative light bulb to provide cosy mood lighting. But Fitting #02 can also be used for more direct light over a desk or dining table, simply by using a more powerful bulb. At the same time, it is a timeless design. To preserve the cultural heritage of Lyngby Porcelæn, it is

essential to design long-term, classical objects that won't disappear when the next trend comes along," says Philip Bro Ludvigsen.

Creating new dynamics with more shapes

The Danish designer has extensive experience designing lamps and he is also the man behind the other two lamps in the Fitting series – lamps that work well with the new family member:

"Fitting #02 works really well hanging in a cluster or in dignified solitude – but combining it with the Fitting #01 lamp gives it an impressively dynamic effect. It's an asymmetric choice revealing that one has thoughtfully considered each design and created one's own style," says Philip Bro Ludvigsen.

Handmade design through generations

A peek at the base of your Lyngby Porcelæn products quickly tells you whether you're holding a real piece of porcelain history in your hand. "The Danish Porcelain Manufactory – Lyngby Porcelæn" first put its famous stamp on porcelain back in 1932, and since then, the company has spent decades making its mark on Danish porcelain.

Lyngby Porcelæn Fitting #02 measures Ø12 cm and is priced at EUR 95.00 (RRP). The matching LED light bulb is priced at EUR 27.00 (RRP).

The new product will be available from mid-September.

Images and press releases can be downloaded from www.lyngbyporcelaen.com

Call +45 4588 6633 to find a dealer in your location.

For further information, please contact:

Lyngby Porcelæn:

Bente Fallinge

Mobile + 45 25 16 07 61

bfa@rdg.dk

